MAIL TO: Office of the Attorney General Registry of Charitable Trusts P.O. Rox 903447 Sacramento, CA 94203-4470

STREETADDRESS: 1300 I Street, Room 1130 Sacramento, CA 95814 Telephone: (916) 323-5079

WEBSITE ADDRESS: http://caaq.state.ca.us/charities/

#### COMMERCIAL FUNDRAISER FOR CHARITABLE PURPOSES

#### 2000 ANNUAL FINANCIAL REPORT

(California Government Code Section 12599)

Failure to file annual financial report by January 30 annually for each calendar year of solicitation may result in fines or filing penalties as defined in Government Code Section 12586.1 (Recently enacted).

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.



http://caag.state.ca.us/charities/				
Name and Address of Commercial Fundraiser:		Name and Address of C	haritable Organization	or Charitable Purposes:
CF Number		CT No. 24625	F.E.I.N. No5	L-6078441
Facter Direct LTD		Common Cause		
Name of Commercial Fundraiser 11500 West Olympic Blvd., Suite 540		Name of Charity	Vanua N W	
		1250 Connecticut A	Avenune, N.vv.	
Address of Commercial Fundraiser Los Angeles CA 90064		Address of Charity Washington	DC 20	036
Los Angeles CA 90064 City, State, and ZIP Code of Commercial Fundraise	r	City, State, and ZIP Cod		730
Telemarketing held	11110000	200 to 4/30/2002	on onancy	
(Type of Activity)	(on) (noin),	(Date or dates must be s	shown) , 200	
1. REVENUE		\$28,266.00		
A. Cash contributions		120,260.00		
B. Entertainment sales or admission charg     C. Sales from products	jes		B.	•
D. Advertisement sales			D.	•
E. Membership fees F. Other sources: (Specify)			E. ·	
a			Fa.	
b				
c	<del></del>			· M
G. TOTAL REVENUE	<del></del>		— <sup>Fd.</sup> _ <i>გ</i> 8,2 <i>ს</i>	6. G.
O EVDENCEO				
2. EXPENSES A. Fees or commissions	,		A.	
B. Salaries			В.	
C. Payroll taxes D. Employee benefits		1		
E. Cost of merchandise for resale		Please see		
F. Cost of entertainment		breakdown	of expenses	
G. Postage H. Advertising				
I. Telephone				
J. Rental of equipment K. Facilities charge				
L. Permits				•
M. Other expenses: (Specify)				
a			Ma. Mb.	
C			Mc.	
d N. TOTAL EXPENSES	•		— <sup>™.</sup> 4a. 4	a457
N. TOTAL EXPENSES			1,11,17	. S C ] N.
3. Distribution or net to charitable organization or	charitable purposes		114115	3.
4. (a) Is any officer, director, partner or owner charitable organization for which the Commercial F	undraiser has contracted to		with or control, direly	or indirectly, the
Name of officer, director, partner or owner of Commercial Fundraiser		d address of organization		hip of officer, etc.
·				
	<u> </u>			
(b) For each affiliation identified in 4(a),				
	amined this report, including	accompanying document	s, schedules and sta	tements, and to the best
of my knowlec	complete. Tom Su	enol C.	0.04	4//./.
Signature of autt	Printed Name	<del>Jeo</del>	Title	Date
This report must	organization for verifying the d	Istribution.		/ .
		PLUMEON C	· 00	5/20/02
Signature of au	Printed Name	Δı	of Finance	Date
Signature of oil and orthodolisation (Charling	Uonald C. F	Ilm Oir.	THIS	5/20/02

Attorney General's Registry of Charitable Trusts

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#### Facter Direct Ltd Campaign Expense Allocation

	COMM. C.	
	\$	42,424.57
Printing	\$	985.12
Postage	\$	2,483.86
Telephone	\$	2,333.78
Payroll	\$	14,524.72
Employee benefits	\$	1,080.39
Rent	\$	2,317.31
Office manager	\$	5,028.60
Utilities	\$	529.45
Equipment	\$	512.67
Recruitment	\$	361.13
Computer Programming	\$	306.74
Office expenses	\$	9,554.15
P.S. Fee/Profit	\$	2,406.64
Total	\$	42,424.57

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JUN 2 5 2002

Attorney General's Registry of Charitable Trusts

## Facter Direct Ltd Campaign Expense Allocation

	COMM. C.		
	\$	42,424.57	
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<b>™</b>	i	985.12	
Postage	\$	2,483.86	
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Total	\$	42,424.57	

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# Office of the Secretary of State State House Annapolis MD 21401 (410) 974-5534

#### ACCOUNTING REPORT FOR THE PROFESSIONAL SOLICITOR

#### BR §6-506. Accounting Required.

- (a) Within 3 months after the end of each fund-raising drive, campaign or event, a professional solicitor shall submit to the Secretary of State, on the form that the Secretary of State provides, an accounting under oath of all money received and disbursed on a gross basis.
- (b) The professional solicitor and an authorized official of the charitable organization for which the professional solicitor acts shall sign the accounting and certify that it is true to the best of their knowledge.

#### BR § 6-306. Registration before Accounting

- (a) If a currently registered professional solicitor applies for a new registration and has not yet submitted the accounting required by § 6-506 of this title, the professional solicitor shall submit with the new application:
  - (1) that accounting; or
- (2) an interim accounting, under oath and in a form that the Secretary of State requires, that accounts for all money received and disbursed for each fund-raising drive, campaign, or event through a date within 3 months before the professional solicitor's current registration expires.
- (b) A person that acts as a professional solicitor before applying to register as a professional solicitor that has not submitted an accounting under § 6-506 of this title, shall submit with the professional solicitor application:
  - (1) that accounting; or
- (2) an interim accounting, under oath, and in a form that the Secretary of State requires, that accounts for all money received and disbursed for each fund-raising drive, campaign, or event through a date within 3 months before the person filed a professional solicitor application.

Mail to Charitable Organizations Division, Office of the Secretary of State, State House, Annapolis MD 21401 If yes, report is current through \_ Is this an interim report?  $\square$  yes  $\square$  no 8/16/2001 \_ Dates Held <u>4/30/2002</u> Date of Report \_\_ Professional Solicitor \_\_Facter Direct LTD\_ Charitable OrganizationCommon Cause Expenses Occupancy (Rental) Telephone Other utilities Postage Printing expenses Furniture rental Office supplies Professional solicitor management salaries & wages Associate solicitor salaries & wages Miscellaneous (Itemize on separate sheet) Professional solicitor pay **Total Fund-Raising Expenses** Net Contribution for Charitable Organization (subtract total fund-raising costs from total contributions) CERTIFICATION , being an officer or other duly authorized representative of the charitable organization which has entered into an agreement with the professional solicitor who has prepared this report, do hereby certify, under penalties of perjury, that the statements contained herein are true to the best of my knowledge. Common Cause Signature of Representative Name of Charitable Organization , being an officer or other duly authorized representative of the professional solicitor I. (print name) reporting herein, do hereby certify, under penalties of perjury, that the statements contained herein are true to the best of my knowledge. Facter Direct LTD For Signature of Representative Name of Professional Solicitor

Attorney Gen.

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MAIL TO: Office of the Attorney General Registry of Charitable Trusts P.O. Box 903447 Sacramento, CA 94203-4470

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#### **COMMERCIAL FUNDRAISER FOR CHARITABLE PURPOSES**

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An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.



http://caag.state.ca.us/charities/	-			G/ARTME.
Name and Address of Commercial Fundralser:		Name and Address of C	haritable Orga	nization or Charitable Purposes:
CF Number 414		ст №. <u>24645</u>	F.E.I.N.	No. 52-6078441
Facter Direct LTD		Common Cause		
Name of Commercial Fundraiser	_ ,	Name of Charity		•••
11500 West Olympic Blvd., Suite 540		1250 Connecticut /	Avenune, N	.W.
Address of Commercial Fundraiser		Address of Charity	DC	00006
Los Angeles CA 90064  City, State, and ZIP Code of Commercial Fundraiser	<del></del>	Washington City, State, and ZIP Cod		20036
	5/20/2002	200, to 12/31/200	2	
Telemarketing held (c	n) (irom),	(Date or dates must be	shown)	200
1. REVENUE			•	
A. Cash contributions	,	33,761.00	A.	
B. Entertainment sales or admission charges     C. Sales from products	i		B.	•
D. Advertisement sales			D.	
E. Membership fees F. Other sources: (Specify)			E.	
a	<u>.</u>		Fa.	
b	<del>-</del>		Fb.	
C	<u>-</u>		Fc. Fd	22 71 i NA
G. TOTAL REVENUE	_	. *		33,761.00 G
2. EXPENSES				
A. Fees or commissions			A.	
B. Salaries			— В. С.	
C. Payroll taxes D. Employee benefits			0.	and the state of t
<ul> <li>E. Cost of merchandise for resale</li> </ul>				
F. Cost of entertainment G. Postage		— Please	see attach	ned
H. Advertising		breakdo	own of exp	enses
I. Telephone				
J. Rental of equipment K. Facilities charge				
L. Permits		,	L.	
M. Other expenses: (Specify) a	_		Ma.	
b	_		Mb.	
c	<b>-</b> .		Mc. Md.	
N. TOTAL EXPENSES	_	,		38,591.00 N
3. Distribution or net to charitable organization or ch	oritable numana			(4830.00) 3 = -
·				<b></b>
<ol> <li>(a) Is any officer, director, partner or owner of charitable organization for which the Commercial Fur</li> </ol>			with or contro	ol, diretly or indirectly, the
Yes 2 No If "yes," complete	ete the following:	o solicit?		
Name of officer, director, partner or owner of	Name an	d address of	- B	elationship of officer, etc.
Commercial Fundraiser		organization		charitable organization
(b) For each affiliation identified in 4(a), at				
Under penalties of negury I declare that I have ever	nined this report, including mplete.	accompanying document	ts, schedules	and statements, and to the best
•	Munch	Curran VPal	Matting	a 214103
	Printed Name	7000000	Title	Date
i	rganization for verifying the d	Istribution.	r /	2/2/2
	Daiald C. Hlen Printed Name	Linecte	rut Financ Title	2/2/05 Date
	GRIC SWANS	en co		2/21/03
Clanding of nithorizon officeridinator (Charita)	Printed Mome		7:40-4	1 1 5

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### Facter Direct Ltd Campaign Expense Allocation

	\$	38,591.00
Printing Postage Telephone Payroll	\$ \$ \$ \$ \$	
Employee benefits Rent Office manager	\$ \$ \$	982.76 2,107.92 4,574.21
Utilities Equipment Recruitment Computer Programming Office expenses	\$ \$ \$ \$ \$	466.35
P.S. Fee/Profit	\$	2,189.17
Total	\$	38,591.00

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SPENS STREET STRONG STRO